



**STUDENT STORIES**

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The **3 secret steps** we use to generate as much as **\$10,914 each day** and up to **\$183,103 per month** without selling any products.

How we earn as much as **\$1000 per 100 clicks** with unheard of **conversion rates of up to 59%** (verses 3% for an average eCom store)

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## Aidan

Hi, everyone! My name is Aidan Booth, I'm the founder of 123 Profit, and what I want to do in this video is pull together some of our pilot program members - people who've had an early insight into the 123Profit system, so you can hear about their experiences first-hand.

Now to give you some more context, we invited a small group of people to come through and test things out and allow us to see what would work when we started rolling this out to more people. The results have **absolutely blown us away.**

So much so that every single one of our pilot program members who've been working along with this, has ended up with a website that has made them hundreds and hundreds of dollars in a single day. And I'm not talking about one hundred dollars - I'm talking about more like **\$400 to \$500 in a single day.**

So, **the financial results have been pretty amazing**, quite honestly, but also the speed at which these people have been able to come into this and get these life-changing results.

So, you'll hear as we dive into some of the interviews here, that for the most part, people have been able to get results the very same day that they turned the system on.

And again, you're going to find out what that looks like and hear more about how all this works once we dive into these interviews.

Now to make this more interesting and to try to give you insights into multiple voices, we have turned these individual interviews into a compilation - and that's what you're going to be able to see and listen to here today. So, let's dive in and take a look at what some of the pilot program members have got to say.

## Aidan

**Can you share anything about where you're at and what you've been able to see with your website so far?**

## Chris

Sure - it's actually really exciting because it's been a great run and the growth is accelerating. So, I'm already at over \$5,000 earned. And I was just looking at some of the stats here before we got on the phone... and the best day is \$481.

This week is up more than 25% over just a week ago. And I'm up more than three times month over month. So that's all super exciting. The other thing is I'm just running literally one keyword. This is all off on one keyword. And in my niche, there are many more.



So I'm super excited to see if it'll scale. I can run more on the ad front, but I'm hoping it will also scale by just adding more keywords in the same way.

**Aidan**

**What's been your best day so far, for example?**

**Dom**

Sure, remember, it's only been a short time. And we've had \$500 days of revenue.

**Aidan**

**Yeah.**

**Kerry**

So that's pretty exciting.

**Aidan**

**Would you say that you've been surprised by the progress you've made or did you kind of expect that you'd be where you are now? Thoughts about that?**

## Noel

The progress has been quicker than I probably could have imagined, if I'm totally honest. I didn't know what to expect, but from my previous work with Amazon, that was a very slow build and maybe you didn't see any results at all for quite some time.

Whereas with this you start to get results very quickly. And when I mean results, the revenue is, I think, just over \$7,000 in that time which is, which is quite amazing.

## Aidan

**Where are you so far? What's that journey been like? Maybe you could share a little bit about your numbers to give people some context here, and then we can dive into some more of the details of the model.**

## Vaughan

Yeah, for sure. Look its only early days, so I feel like things are just really getting started, to be honest. And look, my largest day so far would be just over the \$400 mark, which is really good. I think from the start, we're pretty close to around \$8,000 in revenue. So just short of \$8,000 in sales, which is really exciting. As I said, it's only early days.

## Aidan

**I think we've been going around for about 10 weeks since your website kicked off and the first few weeks were very much about just giving you some background information about the model. So, we've probably had, I would say, traffic coming in for around about seven weeks, something like that. So, you're at \$7,000 in your first seven weeks of actually turning traffic on - is that \$400 US dollars or 400 Australian dollars?**

## Vaughan

No, that's U.S. \$400 US dollars. Yeah, that's right.

## Aidan

**Do you remember how long it took you to see your first conversion or to make your first money using the system? From when you started from the moment you turned on the traffic?**

## Vaughan

It was almost instant. Yeah, as soon as you turn the traffic on, it was that day from memory.

## Aidan

Same day?

## Vaughan

Yeah, it was quick. It doesn't take long at all to do that.

## Chris C

So, the biggest revenue day has been just over \$500. In just a short amount of time it's done fantastically, really.

## Aidan

**Yeah, that's awesome. And I think what we typically see is a gradual increase in the way that we run this so you know, if you're hitting your largest revenue days of \$500 now, then I would expect in the next month or so, you'll be able to be up above \$1,000.**

## Aidan

**Do you think that you would hit a limit with how much money you could make in one niche? We're not going to reveal your niche here, but do you think that you're going to quickly hit a ceiling on how much money you could make?**

## Jack

I don't think so, no. The more you put in, the more you get out of it. And that's the exciting thing about it. You can just kind of tailor it to how much your threshold is - if you're a bit worried then you can lower it. But yeah, I think the ceiling is an invisible one.

## Aidan

**How is that compared with different projects that you've worked on in the past - that speed that we're talking about, 48 hours?**

## Chris

I mean, I think it's amazing. Like I've definitely had experiences where I've offered a product for sale and have been able to sell it very quickly.

But usually what happens is if you're doing that, you immediately get swarmed by competition, because people are watching and if you're start to move units, they're going to come at you. But in this space, it felt very, very different. Obviously, there are lots of people advertising lots of things on Google and Microsoft, but it's so much bigger than I am. I never have to worry about any kind of competition on my keywords or that someone's going to suddenly find me and come after it.

So the biggest difference is it's not just that it happens quickly, which is nice and I love it... But it's also that it has longevity: you find a good opportunity and you can then just continue to run it for, as far as I can see, more or less indefinitely.

## Aidan

**Why do you think you can turn the traffic on and very quickly get a conversion?**

## Vaughan

I think this is where it's probably different from e-com, because it's so simple. You've got the foundations set up, you turn on the traffic, people fill out their details and convert into a lead...

## Aidan

**Money in the bank.**

## Vaughan

Yeah, it's money in the bank, which is the huge difference here. With this model, people have to do something very simple. In e-com they've got to decide on a product, checkout put their credit card details in there and all that kind of stuff. So all those kinds of things are another step in the funnel. But with what we're doing here, it's just so much simpler. People just fill out a form and you get paid.

## Aidan

**If I think about all the different business models that I'm in, there's always an element, almost, like I need to convince my visitor to do something and if I'm good enough at convincing them, then I make money. Whereas with this that's so aligned. We're getting the traffic, the visitors, we're giving them the opportunity to get something that they already want, and I think that's why we see such high conversion rates. It's just fundamentally different from a psychological standpoint.**

## Vaughan

Yeah, you're right. People are looking for what we're offering them, which is excellent and therefore they're so much simpler to convert.

## Aidan

**Being in Australia, what has your experience been in the past with running an online business? Has it sometimes, do you think, been more challenging, being outside of the USA?**

## Vaughan

Yeah, look, it's different, to be honest, you can be anywhere in the world in regard to doing this. It makes absolutely no difference. E-com, yes, it's probably a little bit more challenging being in Australia because you're on the other side of the world. So, you've got to get in your head that when it's summer here, it's winter over in the US and people are buying different things. So, it's a little bit more challenging, but with this model, it makes absolutely zero difference. You could probably do it in the Antarctic if you had an internet connection there!

## Aidan

**Do you think you're going to need to have a team to run this? - is it going to be a big addition to what you're doing on a day-to-day basis with the rest of your business? What's your outlook on that?**

## Chris C

Yeah, that's an excellent question. That was something I was really interested in right at the beginning of the program – something that's more passive. And this is more passive. There's an initial setup. But once you've got the ads going, there's very little to do on a day-to-day basis. So, really, it's passive income once set up.

## Jack

Yeah, I think the big selling point for me is not having things to worry about like external, physical things or anything - I can take my laptop wherever and kind of run the business from that pretty much... and it's a different business model in the way that you're simply getting leads. And it's an exciting way to build revenue from something that I wouldn't have thought of making money before.

## Aidan

**Have you done anything in the past where you've been making commissions online, like any traditional affiliate marketing?**

## Jack

No, I haven't really no, I haven't tried affiliate marketing stuff before.

## Aidan

**So basically, you came into this completely new style of marketing that we're doing. This business model was completely new to you?**

## Jack

Yeah, so I came into it pretty fresh. I knew a little about certain things. But not really in the realms of what this course covers, which has been great. I'm always trying to learn new things - and this course has opened up a whole new world of opportunities pretty much and yeah, I didn't know much coming in and now I feel like I've learned so much in the last couple of months.

## Aidan

**I've always loved this [model] and comparing this to the other types of businesses that I've got online there's not an ongoing requirement for things like content. For example, obviously, there's the Search Engine Optimization world where you need to be constantly creating content.**

**There might be videos, blog posts, newsletters, and so on and so forth. Whereas with this, there's no need to do that whatsoever. It's just not really part of the business model. And one of the most common questions I get from people is, can I scale my business faster if I've got a virtual assistant or an employee? With this model, there's not really anything for them to do. I mean, is that what it has been? Is it aligned with your experience?**

## **Chris**

Absolutely. Yes. The whole thing is simple. That's my biggest takeaway. It's quite a complex thing made simple, which is great. It's quick to set up and quick to scale, so you won't need to get a team of people. If you've never done it before, then there's a bit of a learning curve, but the training will provide that. So, this is a fantastic opportunity for anyone, really, to make passive income online.

## **Aidan**

**Any comments about some of the coaches we've got on our team?**

## **Noel**

Yeah, they're all very professional. They are super supportive. Nothing's ever a problem. If there are any obstacles that come up, we've worked through them. There weren't any, to be honest, over the 10 to 12 weeks, certainly none that spring to mind.

## Kerry

I have two things to say: One is they're incredibly experienced, like really experienced - years and years of experience in different niches and so forth. And they've also been very, very forthcoming with sharing their knowledge and their experience, and that's been really good.

## Dom

And to add to that they also know what works and what doesn't work. In our E-commerce business, we've been through dozens of tools and thrown out dozens of tools. ...So these guys who have already done that part. They've already found the ones that are no good and thrown them out - and found the ones that are good and kept them - so we don't have to do that part of the business either.

## Aidan

**Thinking back to where you were 10 weeks or so ago. Is that something you would have signed up for?**

## Kerry

Yeah, we would have signed up for it.

## Aidan

Good.

## Dom

And we also know that we're just scratching the surface. We know that this is a pilot program. It's just 10 weeks. We've only been working on it for 10 weeks. There is lots that we don't know yet.

## Kerry

Yeah, and there's a lot of potential.

## Dom

So that shows us when you see those numbers, that just shows us that the potential is there, once we get to build our knowledge base up, and implement some of the additional parts.

## Aidan

**Yeah, something that's really exciting about hitting these numbers like \$500 a day... but knowing you're only actually capitalizing on one of the monetization methods - and there's actually another much bigger monetization method that you're now ready to start building into the backend. So, I won't get into that now, it's a conversation for another day, but it's really exciting.**

**The last question that I do have for you is - any final words for people who might be listening to this conversation we're having and who might be inspired by what you're saying, but may also have doubts about what you're saying?**

**Because maybe they've tried things in the past that haven't worked all that well for them, or maybe they've been burned in the past or maybe they're just afraid, but any final words that you would leave with the people who are listening?**

## Kerry

Well, my one big thing is that when you take on a project, or business model, where there are experts like these coaches that we just talked about, my advice is to do what they say. I'm not about to second guess

them. I'm about to do what they tell me to do. Because I know that they've been successful and I want that same success.

## Dom

Right and I'll add on that, we've tried a lot of different ideas and different paths, and some have been more successful than others and some have been abject failures. But to Kerry's point, when you have a good team behind you that knows what they're doing, and you're not figuring it out on your own. So, it is just incredible to have this. These people are behind us.

## Aidan

**Awesome. Guys, thank you so much for taking some time out there and sharing a little bit about your story. I'm really excited about where you're going with this. And I know that you're going to have big things happen this year. So again, congratulations on what you've been able to put together so far. And thank you, thanks for being here.**

## Dom

Our pleasure. If it helps somebody make a decision? We're glad that we were able to help.



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